

SUPPORTNY

BENEFITS

CHAIR OF THE BOARD \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	FRIEND \$2,700
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VIP ACCESS

Opportunity to Address Big I NY Board of Directors/Attend Meeting	•				
One-on-one Discussion w/Big I NY CEO on IA Trends, Issues & Opportunities	•				
NY P&C Marketplace Report	•	•	•	•	
Big I NY Corporate Membership	•	•	•	•	•
Education Class Discounts for Staff	•	•	•	•	•
Access to Discounted Member Programs	•	•	•	•	•
Staff Subscription to Communications	•	•	•	•	•

RELATIONSHIP BUILDING & EXPOSURE

Branding on Big I NY Website	• Prominent	•	•	•	•
Banner Ad on Website	2 Custom	1 Custom	Logo Included	Logo Included	
Tagged Social Media	•	•	•	•	
Company Spotlight	•	•	•		
Digital Ad in Member-facing Email	3	2	1		
Digital Ad in Agency Principal Email	2	1			
Guest Blog Post (Also Shared Socially)	4	2			
Recognition in NY P&C Marketplace Report	•	•			
Recognition in Education Classes	•	•	•	•	•

EVENT CONNECTIONS (Virtual/In-Person)

Branding at Events	Prominent Logo	Logo	Logo	Logo	Name Only
Host Private Webinar	•				
Go Big Premier Sponsor	•				
Go Big Exhibit Space (May 14th & 15th)	Prime Location Free	Free	50% discount	25% discount	
Go Big Registration Bonus Add'l Agent Attendee Tickets	3 3	2 2	2 0	1 0	
Education Webinar Sponsor	2	1	50% discount		
First Chance at Add'l Event Sponsorship Opportunities	•	•	•	•	•